## TIM JACKSON

## Camp Hill Borough Council Candidate

<u>Jackson/Fink/Lassova - Camp Hill Borough Candidates</u>

As a 10-yearlong resident of the Borough, I have immersed myself in many areas of community awareness and activation and now am seeking to expand on my involvement. Over the years, I have worked alongside School Administrators and Board of Directors to bring about change as it pertains to cultural awareness, a group that is now formally known as the Community Advisory Committee for Diversity, Equity, and Inclusion. Additionally, I have previously served on the Camp Hill Human Relations Commission and now as the duly appointed Chairman of Camp Hill's Civil Service Commission.

Professionally, I have spent my career consulting with a number of Fortune 500 organizations on marketing initiatives that reach millions of customers every day and have led national sales teams charged with driving a sea change for retail digital activation across the country. The result of my work reaches customers on individual need-based levels while simultaneously transforming retailer operations into more efficient entities. I also proudly serve as General Manager for my family's Camp Hill-based law firm serving clients across south central PA.

Personally, I am the father of two children attending CHSD's schools and the husband of a long time Camp Hill-based small business owner. This has provided me with the opportunity to experience the Borough's opportunities and challenges from various angles. I've experienced the progress that our community has made over the years and have real optimism on where the future can lead us. I look forward to leading that change for Camp Hill Borough.

